



Preferred shopper

A large, wrapped gift box in red paper with thin gold vertical stripes. A large, voluminous red ribbon bow is on top. A yellow tag with a dark blue band is attached to the side of the box. The tag has the text 'SMART STUFF SHOPS' in white, bold, sans-serif font.

SMART STUFF SHOPS



PREFERRED SHOPPER module

The preferred shopper module is used to track customer data and control discounts.

The preferred shopper system adds price level control so that products can be sold at the correct price to preferred shoppers.

The preferred shopper module also controls a points tracking database to assist in building customer loyalty programs.

Tracking item purchases allows you to analyse sales movement by product by customer.



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System features include:

- Unlimited customer accounts.
- Multiple customer contact records per account.
- Unlimited preferred shopper levels.
- Price level can be assigned to shopper level.
- Discount rate can be assigned to shopper level.
- Discount table that allows you to automatically assign pricing by customer type.
- Discount rate per shopper level per sub-department.
- Cost plus a percentage per sub-department per customer type.
- Points issuing and redeeming from the POS.
- Customer pictures can be displayed on front-end terminals.
- The preferred shopper module includes sales reports per customer.
- Report on customer purchase history.
- Report on total sales per customer.
- Sales by department by customer.
- Sales by sub-department by customer.
- Sales by item by customer.



System requirements

Windows XP or Windows 2000.
PC PIII 700 or greater with 256 meg ram and 30 gig hard drive.
L-BOSS and L-POS are required to use this optional module.

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